



VERMONT FINE FURNITURE AND WOODWORKING FESTIVAL

PO Box 6004, 19 Spellman Terr., Rutland, VT 05702

www.vermontwoodfestival.org

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SIXTH ANNUAL VERMONT FINE FURNITURE AND WOODWORKING FESTIVAL

Saturday, September 26 – Sunday, September 27, 2009

Union Arena, Woodstock, VT

See what your colleagues have to say....

"We're at this show because it helps us know the landscape of the woodworking and furniture-making industry in Vermont. It is at this event that we are part of something bigger and that is important to our business." ~ Carina Driscoll, Vermont Woodworking School

"This was our first year doing the Woodstock Show and it was the best show we've done in terms of the number of interested consumers and possible future sales and ranks up at the top for actual sales at any one show. We loved sharing the floor with other Vermonters exhibiting such high quality products." ~ Billie & Jim Maas, Birds in Wood

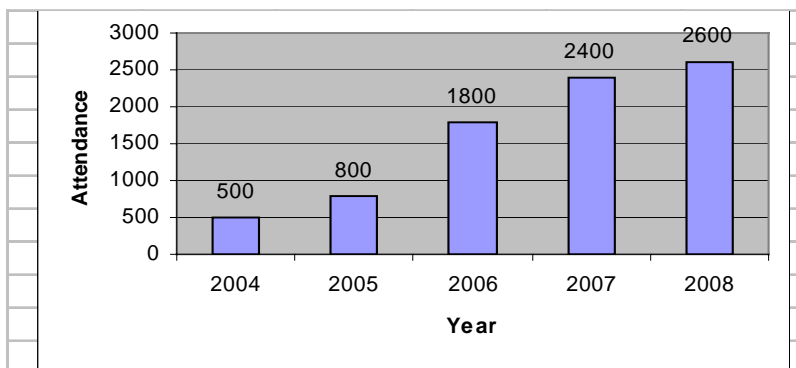
"I plan on getting a much bigger space next year and intend to do all I can in the future to support the event and bring the most interesting works possible to the show. With the right products and attitude you can do thousands in sales in just the two days." ~Barre Pinske, Gallery at Amee Farm



Didn't exhibit at the Fine Furniture and Woodworking Festival last year? You missed an exciting event!

A full arena of VT woodworkers, with 24 new woodworkers, wasn't the only exciting thing that happened at the 2008 Furniture Festival last year. We have continued to bring new aspects to the Festival each year and this past year we added a few more exciting components. A kid's activity tent outside gave the younger attendees (and some old!) a chance to make their own wooden items, a local caterer, JDC's Just Delicious Catering, brought fresh, local foods to the hungry visitors, and the Vermont Arts Council brought in their ArtsMobile to promote the Art Fits Vermont statewide project.

What features will remain? We will again partner with Marsh Billings Rockefeller National Historical Park for their annual Forest Festival Weekend. The Park will host woodworking and sawmill demonstrations, forest walks, educational activities, and events for the whole family. And, we will again provide shuttle service between venues.



Where did attendees come from for the 2008 Festival? Just over 50% came from Vermont and the rest were from AR, CA, CO, CT, DE, FL, GA, IL, IN, KS, MA, MD, ME, MI, MN, MO, MS, NC, NE, NH, NJ, NM, NV, NY, OH, PA, TN, TX, VA, WI and Canada... That's 30 states across the US!

What's New?

We will be holding a student design competition at the Woodworking Festival this year. Space on the Arena floor will be dedicated to the hard working woodworking students that are enrolled in a high school woodworking program. Students will be able to network and visit with the professional woodworkers exhibiting at the Festival.

The continued success of this event now depends on increased participation by members of the industry. Whether you have been a past participant or have never participated before, please join your colleagues for the 2009 Fine Furniture and Woodworking Festival. We are counting on your support of this great event to carry us forward. We no longer have grant funding to support us and must make up this shortfall with an increase in exhibitors.

How will space be allocated?

Space will be allocated on a first come first serve basis (see floor plan and booth information on registration form).

More booth value for your buck!

For the same 100sf booth space that we are charging you \$350 for, you pay:

- **\$700-\$1,000** at the Milwaukee Fine Furnishings Show
- **\$1,000** at the Providence Fine Furnishings Show
- **\$3,000** at the Boston GreenBuild Show

and the majority charge up to a 20% premium on corner booths!

What can you exhibit or sell?

Please plan to exhibit or sell only those pieces that are designed and made in Vermont, by Vermont woodworkers. You may take orders or sell products from your exhibit space; however, we ask that you not disturb the integrity of your booth until the end of the show.

Interested in demonstrating at the Festival?

If you would like to be a part of the demonstration tent just outside of the Arena entrance, please contact the VWMA office in order to go over details.

Other things you need to know...

- The Union Arena is located on Rte. 4, west of Woodstock at the Woodstock High School.
- Show set up will take place on Friday, September 25, 2009 from 9:00 AM to 8:00 PM.
- The Festival will be open on Saturday & Sunday, September 26-27 from 10AM to 5PM.
- The booth pipe and drape will be green and white and the aisles will be carpeted.
- We will work with local food producers and caterers.
- Marketing for the Festival began in January and will be ongoing.
- We will again offer woodworking demonstrations, entertainment, and hands-on activities to make this a must-do family event.



We've already received inquiries from potential attendees for information on the 2009 Woodworking Festival. We hope you can join us too!

Please fill out and return the registration form enclosed. See details on registration form.

For questions, please contact Kathleen or Erin at 802-747-7900.

EXHIBITOR REGISTRATION

Name (of contact person for show) _____
 Contact phone _____ FAX _____ email _____
 Company Name _____
 Company address _____
 Company city _____ State _____ Zip _____
 Company website _____
 Type of product _____

BOOTH OPTIONS: (please check below)

Indicate the number of square feet desired:

Cost per first 100 square feet: \$350	<input type="checkbox"/> 100sf @ \$350.00	= <u>\$350.00</u>
Cost for additional square footage:	<input type="checkbox"/> _____sf @ \$3.25/sf	= \$ _____
<small>(For example: 200sf=\$675, 300sf=\$1000.)</small>		

Premium booth space: There are four front entrance booths (400sf total) and two side booths (100sf each) available on a first-come, first-serve basis:

_____sf @ \$400.00 = \$ _____

ADDITIONAL NEEDS: check below for items not included in above.

<input type="checkbox"/> Electricity - \$30.00	+	\$ _____
<input type="checkbox"/> 8' table - \$10.00	+	\$ _____
<input type="checkbox"/> Table cover and skirt - \$20.00	+	\$ _____
<input type="checkbox"/> Booth carpeting-\$ 0.50/sf: (_____sf x \$0.50)	+	\$ _____
<small>(While booth carpeting is available, we strongly recommend that you bring your own.)</small>		
TOTAL COST:		\$ _____

PAYMENT OPTIONS (non-refundable): Please select one

_____A. Paid in Full (Deduct 5% from total if paid by March 23) \$ _____

OR

_____B. Payment Plan- 50% deposit on total from above by March 23 \$ _____

BALANCE DUE BY June 1, 2009 to reserve your selected space

AMOUNT ENCLOSED \$ _____

Payment Method

Check _____ (Payable to the Vermont Wood Manufacturers Association)

Credit Card (VISA/Mastercard) _____

Signature: _____ Expiration _____

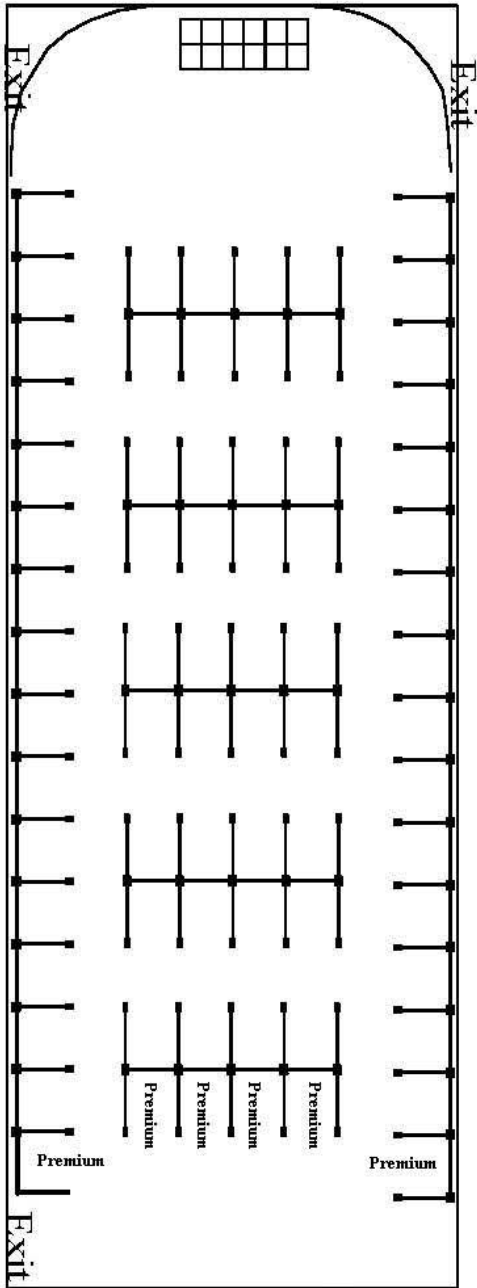
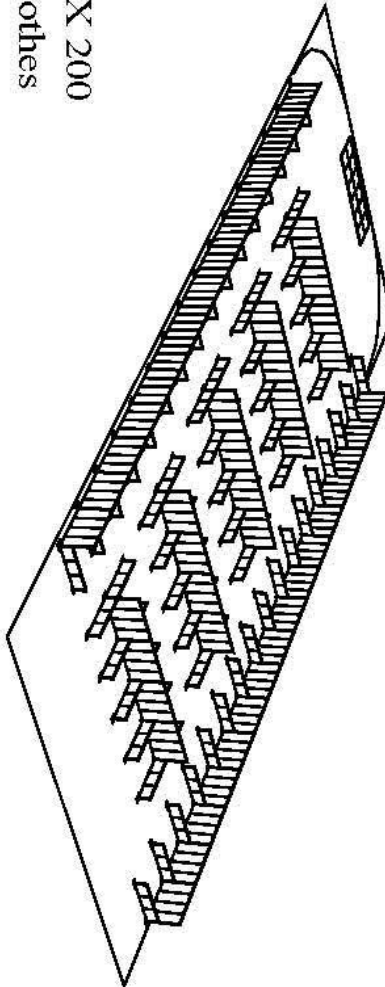
Return completed registration form and payment to:

VWMA, Attn: Kathleen Wanner, PO Box 6004, Rutland, VT 05702-6004



Rain Or Shine Tent Co

Union Arena Floor 85 X 200
Set for 71 - 10X10 Booths



Front Entrance

Please indicate on floor plan your top three booth choices by labeling them 1, 2 & 3. We will do our best to accommodate requests. Space is allocated on a first come first serve basis. If you are in a corner booth and do not want the side wall to be put up please indicate above on the floorplan by placing an "X" over the wall to be removed.