



Event Details

10TH ANNUAL

VERMONT FINE FURNITURE, WOODWORKING & FOREST FESTIVAL

Saturday & Sunday
September 28 & 29, 2013
Union Arena
Woodstock, VT 05091

EXHIBITOR REGISTRATION



Join the best woodworkers in the nation at **THE** premier Vermont woodworking event to make this the one stop shopping experience for homeowners, architects, interior designers, and retailers.

www.vermontwoodfestival.org

Proudly named Top Ten Fall Event by the Vermont Chamber of Commerce:



Location: Union Arena is at the Woodstock High School grounds at 496 Woodstock Road (Route 4), Woodstock, VT 05091.

Event setup: Friday, September 27, 2013 from 9:00 AM to 6:00 PM.

Event dates/hours: Saturday, Sept 28 from 9:00AM to 6:00PM and Sunday, Sept 29 from 10:00AM to 4:30PM.

Arena amenities: The booth pipe and drape has been requested to be white (subject to availability). Aisles will be carpeted. Your booth will not be carpeted. We strongly recommend that you carpet your own booth space. WIFI internet is available in the arena.

Demonstrator area: Woodworking demonstrators will be displaying how to make their craft.

Extras: We will again offer entertainment, food, and hands-on activities for kids to make this a must-do family event.

Booth needs: Electricity, tables, and table covers are available for your booth but requests must be made on your registration form. Please plan ahead. We will not be able to accommodate requests made during setup day for tables/covers or electric.

RETURN COMPLETED REGISTRATION FORM,
SPACE CHOICES, & PAYMENT
BY **April 15, 2013** TO:
Vermont Wood Manufacturers Association
PO Box 6004, Rutland, VT 05702-6004.

Questions: 802-747-7900 or
email info@vermontwood.com

EXHIBITOR AGREEMENT

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP: _____ PHONE: _____

EMAIL: _____

WEBSITE: _____

PRODUCT: _____

Referred by: _____

- | | VWMA Member | Non-Member |
|--|-------------|------------|
| <input type="checkbox"/> Regular booth (100sf-10 x 10): | \$385 | \$485 |
| <input type="checkbox"/> Additional 10 x 10 booths | \$360 | \$460 |
| <input type="checkbox"/> Premium booths (front of Arena) | \$435 | \$535 |
| <input type="checkbox"/> Electricity | \$65 | |
| <input type="checkbox"/> 8' Table | \$10/table | QTY: _____ |
| <input type="checkbox"/> Table cover | \$20/table | QTY: _____ |

TOTAL: \$ _____

DISCOUNTS:

- 5% of total if paid in FULL by 3/1/13
- \$25 off total if you recruit a new exhibitor

50% deposit \$ _____ (Due: 4/15/13)

BALANCE DUE: \$ _____ (Due: 8/30/13)

PAYMENT METHOD: Please select one

Check _____ (Payable to VWMA)

Credit Card (VISA/Mastercard/Discover):

Exp. Date: ____/____/____ Sec. Code: _____

I agree to all the terms and conditions of exhibiting at the Festival as outlined in the exhibitor invitation.

Signature: _____

PLEASE KEEP COPY FOR YOUR RECORDS

WHY SHOULD YOU JOIN US AT THE PREMIERE WOODWORKING EVENT IN VERMONT?

Do you make a quality, Vermont wood product?

Calling all Vermont furniture makers, wood turners, toy makers, carvers, cabinetmakers, basket weavers, millwork, flooring, door and window manufacturers, and all others who make products out of wood! We want you to have a presence at the premiere Vermont woodworking event to make this the one stop shopping experience for homeowners, architects, interior designers, and retailers.

Didn't exhibit at the Fine Furniture and Woodworking Festival last year?

For those who haven't exhibited here are just a few things we do for you as an exhibitor. This event is marketed in publications like *Boston Herald*, *Vermont Magazine*, *Vermont Life*, *Yankee Magazine*, *I-89 Travel Guide*, *Upper Valley Life*, *Vermont Standard's Destination Vermont Guide*, *Northern Woodlands*, and more! We direct mail our full color event brochure naming you as an exhibitor to over 6,000 people, which include architects, second homeowners and high income residents of Vermont. We bring in new aspects every year so that our return attendees will make this their fall foliage destination for another year!



A well "dressed" Arena with complimentary Fall decor.

How did the exhibitors fare in the current economy?

We were pleased to see that the attendees present at the 2012 event were quality buyers. Reported sales, orders, and followup sales made from weekend ranged from \$500 to over \$20,000. Hundreds of leads were generated throughout the weekend and connections with wholesale buyers and retailers were established.

What features will remain?

We will again partner with Marsh Billings Rockefeller National Historical Park for their annual Forest Festival Weekend. The Park will host woodworking and sawmill demonstrations, forest walks, educational activities, and events for the whole family. And, we will again provide shuttle service between venues. As always, we will offer food, entertainment, and activities for everyone to enjoy.

Design Competition Exhibit

We will be holding the Vermont Furniture & Wood Products Design Competition at the Festival. Details on the competition will be available in the coming months, but it's not too soon to begin designing your entry. View details of past competitions by visiting www.vermontwooddesigns.org.



2012 First Place Carvings & Sculptural Entry
Why? Why Not? by Jason Ballard

What's your part?

The continued success of this event now depends on increased participation by members of the industry. Whether you have been a past participant or have never participated before, please join your colleagues for the 10th Annual Vermont Fine Furniture and Woodworking Festival. We are counting on your support of this great event to carry us forward. With no grant funds to support it, the Festival has been an industry-led and industry-funded event. Now in its 10th year, the Festival is also very close to self-sustaining and can only reach that goal with broad participation. That makes it more important than ever to be counted among the exhibitors.

How will space be allocated?

Space will be allocated on a first come first serve basis. Act now to get premium booths!

What are the terms and conditions of exhibiting?

You may exhibit or sell only those pieces that are designed and made in Vermont by you, a Vermont woodworker. You may take orders or sell products from your exhibit space; however, we ask that you not disturb the integrity of your booth until the end of the show. We also suggest that you obtain a rider from your insurance company naming Union Arena and VWMA as an "also insured" for September 27-29, 2013. VWMA will not be responsible for any loss or damage incurred during the Festival.

Would you like to be a demonstrator?

If you would like to be a part of the demonstration area please contact the VWMA office to receive a Demonstrator Application. We have hosted bowl turners, puzzle makers, chair wrights, carvers, and much more. There is a fee involved with demonstrating to help cover costs of space and special needs.



Dick Montague demonstrates spring pole lathe turnings with a young attendee.

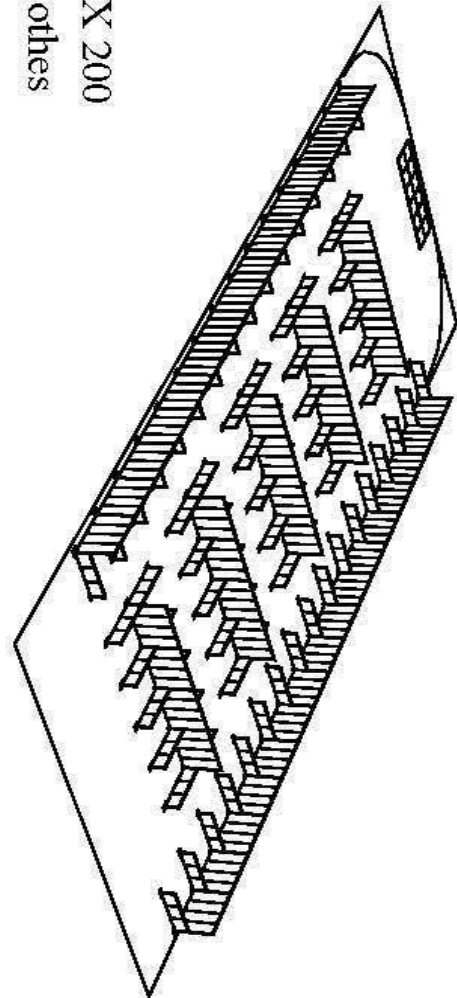
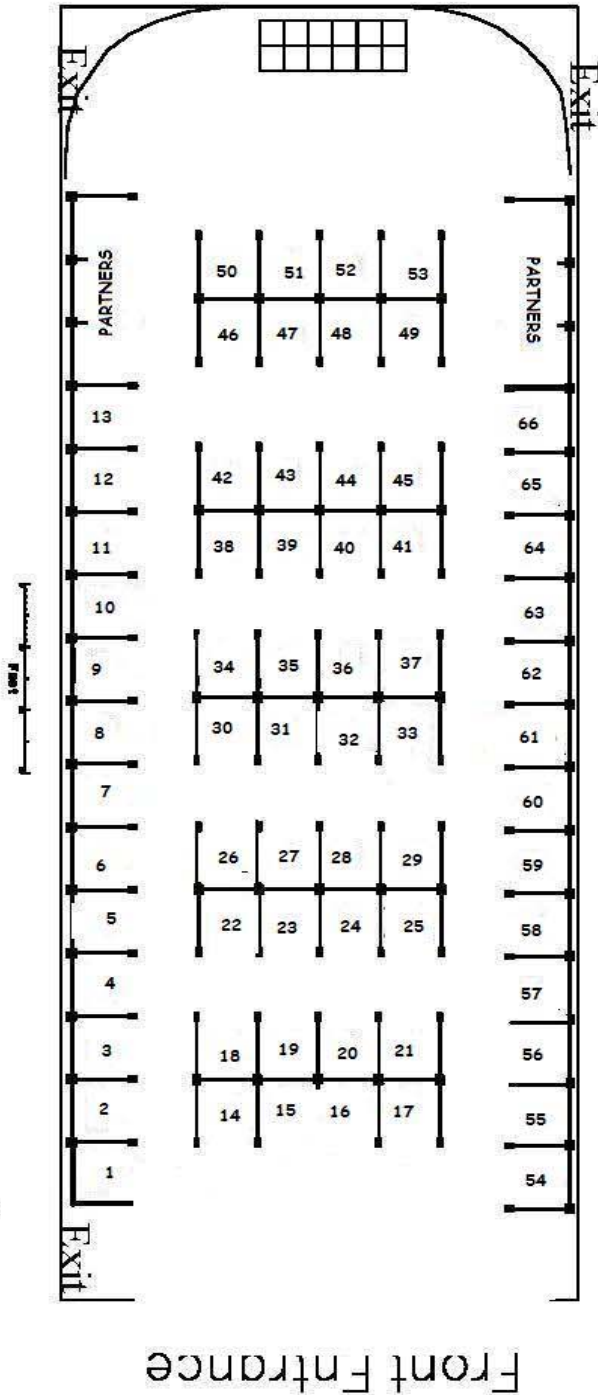
How do I make the most of my time at the show?

We currently have a Trade show training presentation available for download at <http://www.vermontwood-festival.org/exhibitor/TipsforExhibitors/index.php>. We want to make sure that you reach the maximum amount of attendees in your booth by offering tips on what to do before the show, at the show, and after the show.

Still need convincing?

If you would like to talk with a previous exhibitor to learn about this great opportunity please visit www.vermontwoodfestival.org to view exhibitor information.

Union Arena Floor 85 X 200
 Set for 71 - 10X10 Booths



Please indicate on floor plan your top three booth choices by labeling them 1, 2 & 3. You can view the current floor plan to check availability by visiting the Exhibitor Registration page on www.vermontwoodfestival.org. We will do our best to accommodate requests. Space is allocated on a first come first serve basis. If you have a pre-made booth display with walls, please indicate wall location and dimensions so that we can install appropriate 8' pipe and drape. If you are in a corner booth and do not want the 3' drape and side rail, please indicate place an "X" over the wall to be removed.